



Shire of  
**Katanning**  
Heart of the Great Southern

'A prosperous, vibrant and diverse community working together.'

**NOTICE OF A  
SPECIAL COUNCIL MEETING**

Dear Council Member

A Special Council Meeting of the Shire of Katanning will be held on  
Tuesday 2 July 2019, in the Shire of Katanning Council Chambers,  
52 Austral Terrace, Katanning, commencing at 8.45am.

Julian Murphy  
**CHIEF EXECUTIVE OFFICER**  
Thursday 27 June 2019

DISCLAIMER

The Council of the Shire of Katanning hereby  
advises that before taking any action on an application or a  
decision of the Council, any applicant or members of the  
public should wait for written advice from the Council.

PRESIDING MEMBER \_\_\_\_\_

DATE SIGNED \_\_\_\_\_



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**1. DECLARATION OF OPENING/ ANNOUNCEMENT OF VISTORS**

The Presiding Member declared the meeting open at \_\_\_\_ pm.

**2. RECORD OF ATTENDANCE**

## PRESENT

Presiding Member: Cr Liz Guidera - President

Members: Cr John Goodheart  
Cr Danny McGrath  
Cr Serena Sandwell  
Cr Owen Boxall  
Cr Ernie Menghini  
Cr Kristy D'Aprile  
Cr Martin Van Koldenhoven

Council Officers: Julian Murphy, Chief Executive Officer  
Sam Davis, Executive Manager Projects and Community Building  
Sue Eastcott, Executive Officer to CEO

Gallery:

Media:

Apologies:

Leave of Absence:

**3. RESPONSE TO PUBLIC QUESTIONS TAKEN ON NOTICE**

**4. DISCLOSURE OF FINANCIAL/IMPARTIALITY INTERESTS**

**5. PUBLIC QUESTION/STATEMENT TIME**

**6. APPLICATIONS FOR LEAVE OF ABSENCE**

**7. PETITIONS/DEPUTATIONS/PRESENTATIONS**

**8. CONFIRMATION OF MINUTES OF PREVIOUS MEETING**

**9. ANNOUNCEMENTS BY PRESIDING MEMBER WITHOUT DISCUSSION**

**10. REPORTS OF COMMITTEES AND OFFICERS**

**10.1 EXECUTIVE MANAGER PROJECTS AND COMMUNITY BUILDING****10.1.1 Katanning Wayfinding and Signage Strategy: Signage Suite – Concepts  
(ATTACHMENTS)****File Ref:** CP.DE.13**Reporting Officer:** Sam Davis, Executive Manager Projects & Community Building**Date Report Prepared:** 27 June 2019**Issue:**

To consider the Katanning Wayfinding and Signage Strategy: Signage Suite- Concepts.

**Body/Background:**

The Shire of Katanning has commissioned Creative Spaces and Kirkgate consulting to develop a Wayfinding and Signage Strategy to better inform and direct pedestrian and vehicular traffic in and around the Katanning Town Centre, while also consolidating a stronger brand identity for the town.

The development of a Wayfinding and Signage Strategy is an outcome of the Katanning Supertown Heritage Centre Project (KSHCP) Master Plan.

For the KSHCP sub-projects currently underway there has already been a notable flow-on effect, building upon the town-site's historical context and existing recreational amenities, visitor numbers have increased, and the local community is increasingly engaged in a variety of activities. In this context, consistent and legible signage will play an important role in the streetscape and on the improvement of people's understanding and experience of the Katanning Town Centre, identified precincts and links to surrounding destinations.

**Officer's Comment:**

The development of the Katanning Wayfinding and Signage Strategy has been guided through the KSHCP Project Advisory Group and Councillors. The Wheatbelt Natural Resource Management Group has also been included in these meetings as the Project Management entity responsible for the Lake Ewlyamartup Living Lakes Project. The Lake Ewlyamartup Recreation Precinct has been encompassed in the scope of this project and will be considered through the strategy.

An initial Project Working Group meeting was held on 7 February 2019. On 21 May 2019 the Working Group met again with the consultants to discuss sign style and key sign locations. A number of intermediary meetings have been held between the consultants and the reporting officer to input and review the Background Review and Analysis Document with additional input from a small project management group consisting of Shire officers and the Shire President.

The consultants have delivered two signage suite concepts for consideration. In order to progress the project and move into the detailed design of the signage suite it is requested that a preferred concept is chosen.

On Friday 21 June 2019 the two signage concepts were put out for public vote over a weeklong period through the Shire of Katanning Facebook Page. An in-person consultation was undertaken by Councillor D'Aprile at the Katanning Leisure Centre on Saturday 22 June 2019. The combined feedback gained through these engagements indicated a preference for Concept Option 1 with roughly 80% of respondents supporting this concept.

**Statutory Environment:**

Local Government Act 1995.

**Policy Implications:**

Nil.

**Financial Implications:**

Nil.

**Risk Implications:**

This item has been evaluated against the Shire of Katanning's Risk Assessment and Acceptance Criteria. The perceived level of risk is considered to be "Low" and can be managed by routine procedures and with current resources.

**Strategic Implications:**

Shire of Katanning Strategic Community Plan 2017 – 2027

PRIORITY	BUILT ENVIRONMENT	
ASPIRATION	B1	Infrastructure that meets community need
OBJECTIVE	B1.1	Sustainably manage current and future assets and infrastructure
ASPIRATION	B2	Places for the community to live work and connect
OBJECTIVE	B2.1	Enhance public realm

**Officer's Recommendation/Council Motion:**

OC239/19

**That Council:**

1. Endorses Concept 1 as its preferred concept for the Katanning Wayfinding and Signage Suite; and
2. Notes that Concept 1 will be utilised to develop the Wayfinding and Signage Templates to produce detailed and standard drawing design for the Katanning Wayfinding and Signage Strategy.

**Voting Requirement:** Simple Majority

CARRIED/LOST:

**11. NEW BUSINESS OF AN URGENT NATURE INTRODUCED BY DECISION OF MEETING**

**12. CONFIDENTIAL ITEMS**

**13. CLOSURE OF MEETING**

The Presiding Member declared the meeting closed at \_\_\_\_ pm